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1973, "MEN, A TITLE, A LEGEND"

IDéA 2023 Communication #5

Italy invites itself to Dieppe and our guests will delight you

Dear friends of ALPINE,

As a tribute to the 1973 World Rally Champion title and to Jean-Luc THÉRIER's Italian victory at the SAN REMO Rally, ALPINE has just presented the new limited series "SAN REMO 1973" of the A110.

It remained to discover this marvel "in real life" and it is therefore a pleasure to announce that the first public outing of the SAN REMO will take place in Dieppe during our event.

For the anniversary of the World Rally Championship title obtained by the ALPINE team in 1973, we have of course asked some of the illustrious actors of this title and of the ALPINE rally epic to come and blow out the 50 candles with us.

Thus, we will be joined by : "Biche" Espinasse, godmother of the event, Jacques Cheinisse, Bernard Darniche, Jean-Pierre Nicolas, Jean Vinatier, Jean Ragnotti, Guy Fréguelin, Mariane Hoepfner, Chrystian Coeuille, Marcel Callewaert, Jean De Alexandris, Christian Delferier, Jean-Francois Jacob, Vincent Laverne, Alain Mahé, Michel Vial, Patrick Henry, Yvelyne Vanoni, André de Cortanze, François-Xavier Delfosse, Michel Têtu, Patrick Caron, Michel Soudé, "Coco" Prié, Michel Devillers, Christian Allaire, Daniel Niquet, Jacques Bornic, accompanied by other factory mechanics from the 70's and many other men and women who have worn the ALPINE colours very high.

Manu Guigou will represent modern rallying at ALPINE and if his fellow drivers will be retained at the Antibes Rally, our friends who are specialists in the circuit were keen to be present at the anniversary: Sophia Floersch (Formula 3 driver of the ALPINE RaceHer women's programme), Laurent Hurgon, Michel Leclère, Alain Serpaggi, Christian Ethuin.

Madame Michèle Rédélé is doing us the honour of coming back to Dieppe and we are also happy to welcome Nicolas Thérier, (son of Jean-Luc), Phillippe Bianchi (son of Mauro) and Yves Jouanny (from the famous "Remise d'Antraigues", a stage so appreciated by the Monte-Carlo drivers).

In short, a great group of people who will come to testify at the microphone of Jean-Luc Fournier during the Saturday dinner, accompanied by journalists who have followed and reported their exploits, including Jean Marc Cotteret of Mille Miles.

Finally, you will have the opportunity to discuss with those who make ALPINE today Anne-Catherine Basset (Director of the Manufacture ALPINE Dieppe Jean Rédélé), Sovany Ang, (Director of Product Performance), Laurent Rossi, Philippe Krief (Director of Engineering, Product and Programme), Antony Villain (Director of Design), David Praschl (development pilot of the A110 R), among others.

Still not sure?

Then you should know that the ephemeral museum is filled with winning berlinettes from the 1971 and 1973 world campaigns, but also other stage queens, from the A310 to the latest A110 R GT!

The ASSEPTOGLY team and its pink Berlinettes will also be present as well as the Gendarmerie and its new ALPINE.

And don't forget, we drive on Friday with 2 itineraries of about 100 kms each with the road book and on Sunday with 2 parades of about 10 kms in the Dieppe districts.

As for Saturday 20... 90 MINUTES OF SPECTACLE await you with ALPINE and RENAULT SPORTIVES in demonstration on a slalom on the seafront...(More details to follow in the next press release)

Visit our website www.1973alpinedieppe2023.com and, before registering your ALPINE or RENAULT SPORTIVE, take a look at last year's video and the list of raffle prizes (especially if, among other things, you like ice driving, rallying or need a set of new tyres for your Berlinette, for example). Happiness is at hand for 5 small €!

See you soon in Dieppe, the IDéA team.

Email : contact@idea.fr / website www.idea.fr

*IDéA, an association dedicated to the organisation of events linked to the history of ALPINE, including the ALPINE Alumni Association, the ALPINE Dieppe Club and the ALPINE Usine de Dieppe Club.